To,
The General Manager,
General Service Office of Alcoholics-Anonymol) India.
G.S.O. India, PO Box No: 16958, Byculla, Mumbai -27.

SUB: Permission for temporary display of life saving message for recovery from alcoholism in Western Railway sub urban trains.

REF: i) Your letter no. TGSO/11 – 06/2696 dated 15.06.2011 & 24.06.2011
ii) This office letter of even no. dated 27.06.2011

*****

In supersession to the letter at reference (ii), it is intimated that the permission for display of one sticker per coach in 15 old EMU rakes (excluding in SIEMENS rake which is not permitted) is hereby amended as 10 stickers per coach in 15 old EMU rakes (excluding in SIEMENS rake which is not permitted), for a period of ONE Month commencing from 01.08.2011 to 31.08.2011 (free of charge).

The size of the sticker shall not exceed 11.5" x 8.5" (A4 size) as requested in your proposal letter.

The pasting and removal of the same shall be undertaken by the party at his own cost and responsibility, under the supervision of SSE/G/Carshed –BCT. The display material should not in any way offend public taste/ any sort of obscenity and cover the Railway signages.

The code of conduct of the personnel as well as the display material should in no way be exhibiting any religious or political Vedanta.

Necessary action will be initiated if any of these instructions are not complied. The Railway Administration reserves the right to revoke and amend the permission at any time deemed proper.

The Railway shall not be responsible / liable for any loss or destruction of the display/sticker.

For Divisional Railway Manager
(Commercial)
Mumbai Central.

C/- Sr. DEE (RS) BCT: For information and necessary action, please.
C/- DEE (RS) BCT; AEE (RS) BCT: For information and necessary action, please.
C/- SSE (G) BCT: For information and necessary action. Please ensure the compliance of the instructions referred above positively.
C/- IPF – Carshed/ BCT: For information and necessary action.

Encl: Approved artwork.